



# Healthy calves start with quality nutrition, not leftovers!

mymom®  
pur & pur 55

premium  
milk replacer



## mymom® – the milk replacer designed for more results!

- premium raw materials sourced directly from carefully selected cheese dairies and dairies – no cheap fillers, no leftovers
- gently processed and therefore naturally wholesome – the proof: immunoglobulins from milk are preserved
- more than standard – enhanced with 3 probiotics (BioPlus® 2B and *Enterococcus lactis*) for strong intestinal flora and a stable immune system
- clear respiratory tract thanks to essential oils

## **i** Optimal digestibility through gentle processing!






→ patented spray cooling process – low temperatures preserve nutrients

- protein digestibility is maintained
- immunoglobulins from milk (!)
- special mesh structure of fat on milk powder ensures optimal digestibility

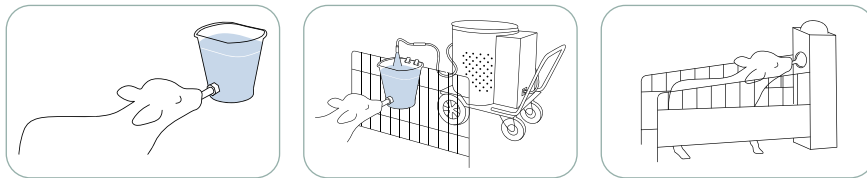


## mymom® pur

premium quality with 30 % skimmed milk powder





-  gentle processing temperatures preserve the natural clumping properties of casein → similar to whole milk
-  guaranteed immunoglobulin content ≥ 800 ppm → high-quality proteins that bind pathogens and strengthen the immune system
-  high raw material quality → no compromises, no cheap fillers
-  essential oils → can prevent respiratory problems
-  probiotics  $3.78 \times 10^9$  CFU/kg → BioPlus® 2B and *Enterococcus lactis* → promote healthy intestinal flora and protect against unwanted bacteria

Suitable for all common feeding methods



## mymom® pur 55

high quality with 55 % skimmed milk powder

-  gentle processing temperatures preserve the natural clumping properties of casein → similar to whole milk
-  high raw material quality → no compromises, no cheap fillers
-  essential oils → can prevent respiratory problems
-  probiotics  $3.78 \times 10^9$  CFU/kg → BioPlus® 2B and *Enterococcus lactis* → promote healthy intestinal flora and protect against unwanted bacteria

## What's on when?

day  
1



colostrum  
& mymom® start  
initial care

day  
3



mymom® protect  
& profimix pro-  
mote digestion

day  
4



mymom®  
milk replacer

day  
5



mymom®  
müsl plus

week  
5



mymom®  
pansen müsl

week  
12



mix mymom®  
pansen müsl  
with cattle feed

mymom® pur & pur 55 are:



# mymom

joachim behrens scheessel gmbh  
Milchstraße 1  
D-27374 Visselhövede  
Tel.: +49 4262 - 2074 913  
int@jbs-agrar.com  
jbs-agrar.com