



Today's calf nutrition shapes tomorrow's performance!

**mymom[®]
müsli plus
& pansen müsli**

**for optimal rumen
development**



i Unique concept that builds on each other

→ mymom[®] müsli plus ...

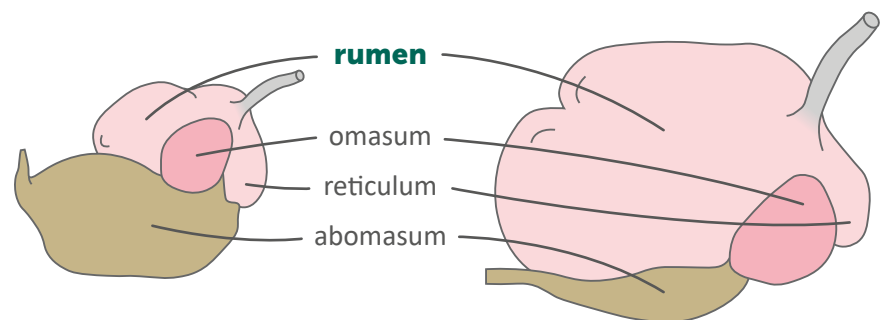
- with easily digestible components for optimal nutrient absorption
- corn pops as a special treat, stick to the moist nose, awaken curiosity and encourage the first intake of solid feed

→ ... then mymom[®] pansen müsli

- no stressful changeover and no mixing necessary: mymom[®] müsli plus can simply be replaced by mymom[®] pansen müsli
- the power of alfalfa and the best hay promote optimal rumen growth

Without the rumen, nothing works

Development only begins after birth and can be supported by feed. The result is healthy calves that grow into high-performance and reliable 'employees'.



Rumen development made easy

- at birth: rumen small & not very functional
- from day 5: offer muesli – starchy solid feed starts rumen development
- from week 5: fibre components from alfalfa & hay – promote rumen motility and development
- after 6 months: rumen fully developed

→ Early support – strong growth!



mymom[®] müsli plus

for the youngest

mymom[®] pansen müsli

for growing calves

mymom® müsli plus

high-quality calf muesli – specially formulated to support the development of the forestomach in young animals

- ✓ hydrothermally broken down components, resulting in particularly easily digestible starch for the growth of the rumen villi
- 👍 corn pops stimulate the first intake of solid feed
- 👉 apple pomace for a fruity-sweet aroma
- 💪 high energy content



Optimal follow-up product

At some point, the rumen needs fibre in order to develop optimally ...

mymom® pansen müsli

for unique calf TMR – for optimal rumen growth in growing calves

- 👍 fibre promotes optimal rumen growth
- 👉 corn pops for an extra kick – just like in mymom® müsli plus
- ✓ needs-based feeding for healthy calves
- 🌿 always fresh and consistent composition
- 🕒 time savings thanks to ready-made mixture









The mymom® product range for solid feed builds on each other:

- minimal feed change, many components are familiar
- little work involved, no need to mix yourself
- stable composition – no stress for the calves



What's on when?

- day 1  colostrum & mymom® start early-life care
- day 3  mymom® protect & profimix promote digestion
- day 4  mymom® milk replacer
- day 5  mymom® müsli plus
- week 5  mymom® pansen müsli
- week 12  mix mymom® pansen müsli with cattle feed

mymom® müsli plus and mymom® pansen müsli are:



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